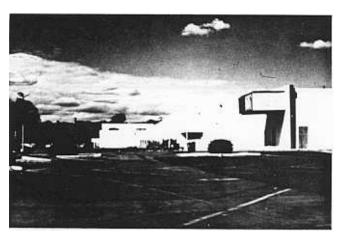


Entrance to UCR from University Avenue.



Narrow Depth Parcels from Park Avenue to Ottawa Avenue.



Under-Utilized Parking at Rear of the Town Square Development.



Existing Palms Provide the Dominant Unifying Element.



Cluttered Signing and Parking Fronts Directly on University Avenue.

Figure 6
Existing Conditions